



FOSTER  
*Together*

# IMPACT REPORT 2025

[foster-together.org](https://foster-together.org)

# FOSTER TOGETHER BY THE NUMBERS 2025

## OVERVIEW

**1531**

Children  
Served

**108**

Zip Codes  
Served

**21**

Counties  
Served

**4.4 K**

Volunteer  
Hours

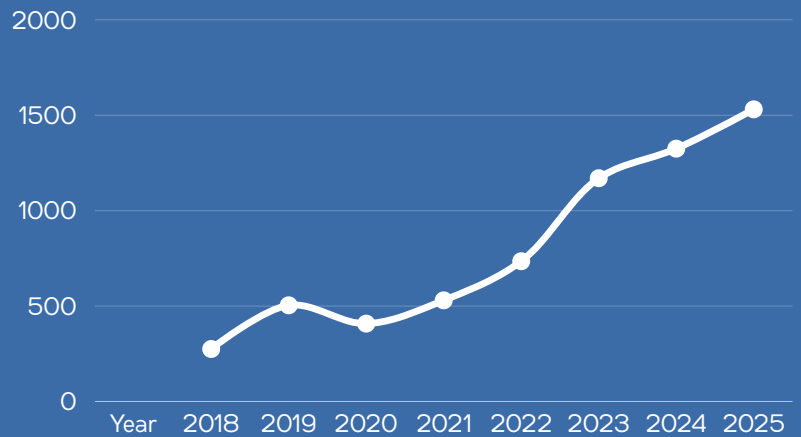
**\$272K**

Value of  
Goods  
Given in  
2025

**6478**

Total  
Children  
Served  
Since 2018

## CHILDREN SERVED BY YEAR



## 2025 FUNDING SOURCES



**51%**  
Community Partners



**19.6%**  
Fundraising

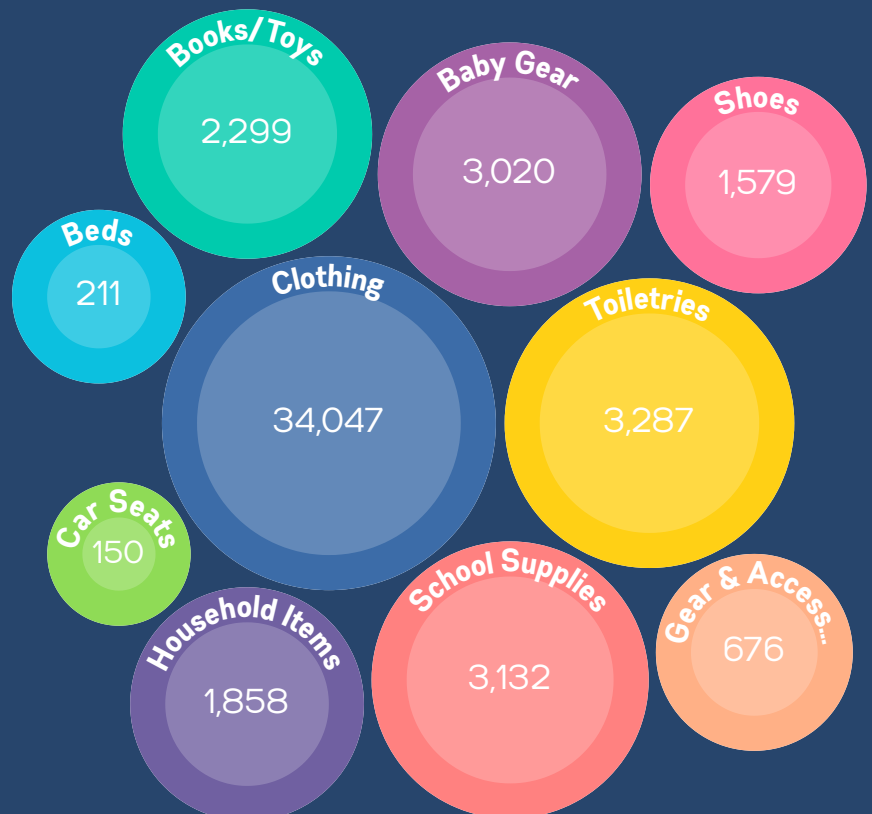


**17%**  
Individual Donations



**12.4%**  
Grants

## ITEMS GIVEN TO FAMILIES FOR 2025





## ABOUT FOSTER TOGETHER

Foster Together is a 501(c)(3) non-profit based out of St. Louis, created to **equip and support local area children and families impacted by foster care**. From clothing and shoes, to new car seats and beds, Foster Together helps children in foster care and kinship care, children reunifying with biological families, at risk families, and adopted children within the first year of adoption. All resources provided are free of charge and serve to build connection while meeting physical needs.



## A NOTE FROM THE EXECUTIVE DIRECTOR

At the beginning of 2025, I set a goal that felt both exciting and a little daunting: to serve **1,500 children and teens** through Foster Together in a single year—more than we ever had before. Thanks to an extraordinary community of donors, corporate partners, volunteers, and supporters, we didn't just reach that goal—**we surpassed it**. Each number in this report represents a child who was seen, valued, and supported during a moment of real need and I'm deeply grateful for each person who made this possible.

This year also challenged us to slow down, ask harder questions, and listen more closely. As we spent time with child welfare professionals and caregivers, we heard a consistent message: families need support that is relational, practical, and timely. In response, we strengthened existing efforts and launched new ones—including **Together at Home**, a program designed to support birth parents who are at risk of losing their children to foster care or who are working toward reunification. We also launched **Friends in Fostering Mentorship Program**, connecting new foster parents with experienced peers who understand the realities of foster care and can offer encouragement, guidance, and hope. Together, these programs reflect our deepening commitment to strengthening connections for kids by supporting the adults who care for them.

As you turn the pages of this report, I hope you'll see what I see every day—that when a community comes together with compassion and purpose, lives change, and children are better for it.

Laura Storm  
Co-Founder & Executive Director, Foster Together



The services make the **child feel special** while in a very vulnerable state.

- Foster Mom, Leisa F.





# 2025 BY THE NUMBERS - ITEMIZED GIVING

## A Continual Pattern of Growth

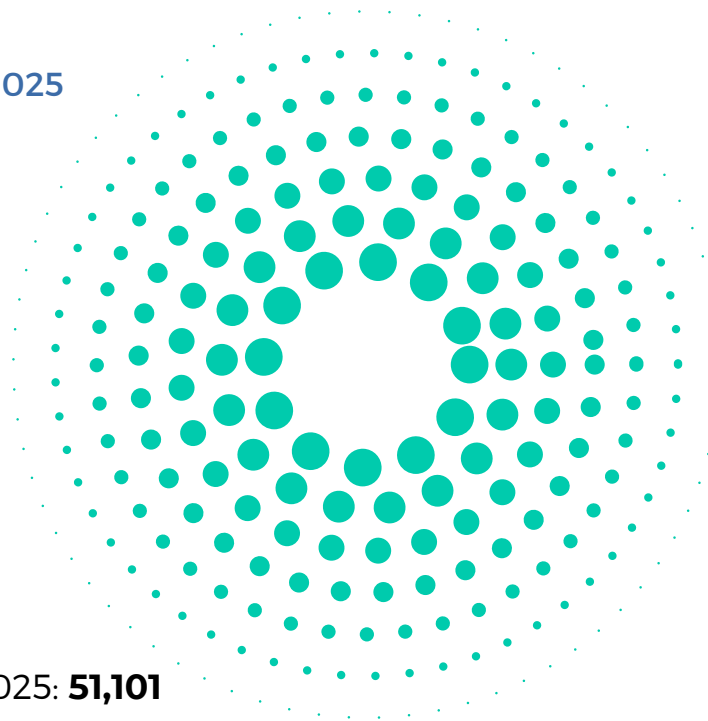
Since its founding in 2018, Foster Together has experienced consistent and measurable annual growth. This momentum continued in 2025, with the organization serving 15% more children compared to 2024 and expanding its reach by 18% in the number of zip codes represented.

### 2025 Outcomes

- Number of Children Served - **1,531**
- Total Children served since opening in 2018 = **6,478**
- Zip Codes Served - **108**
- Counties Served - **21**
- Volunteer Hours - **4,402+**
- Number of children who received resources delivered free of charge - **238**

### Highlighted Items Given at the Boutique in 2025

- Baby Items - **3,020**
- Books - **836**
- Clothing - **34,047**
- Gear & Accessories - **676**
- Household Goods - **1,858**
- School Supplies - **3,132**
- Shoes - **1,579**
- Toiletries - **3,287**
- Toys - **1,463**



Total number of boutique items given in 2025: **51,101**

Value of boutique items given in 2025: **\$216,692.70**



## Specialized Foster Together Programs



### Safe Seats - New Car Seats Provided - 150

- \$19,235.45 spent
- Avg Per Car Seat = \$128.24



### Safe Slumber - New Bed Frames/Mattresses Provided - 211

- Most included: bedding sets, pillows and mattress protectors
- \$36,187.32 spent
- Avg Per Request = \$171.46

VALUE OF ALL ITEMS GIVEN TO CHILDREN IN 2025  
(CAR SEATS, BEDS, & BOUTIQUE ITEMS)

**\$272,106.47**





## FOSTER TOGETHER PROGRAMS

The results Foster Together achieves are directly tied to the programs offered, benefiting children impacted by foster care while also strengthening and supporting the foster community in the St. Louis region.



*I was most concerned with [getting] winter clothes in a hurry with the changing of seasons. What you all were able to provide was a **blessing**. What we received beyond clothing was **amazing**! **Thank you** for everything!*

- Foster Mom, Rachel R.



### TANGIBLE RESOURCES

**Welcome Kits:** An essential resource kit for new placements, delivered free to most local areas!

**Refresher Kits:** An updated resource kit twice/year as seasons and sizes change.

**In-Store Shopping:** Shop the free boutique (in place of requesting a kit), available for both new placements, and long-term placements twice/year.

**Together @ Home:** A new program for case workers to request resources for reunifying and at-risk families.

**Safe Seats:** Free car seat for new placements.

**Safe Slumber:** Free bed/bedding for new placements.

**Back To School:** Free school supplies event.

### EDUCATIONAL RESOURCES

**Friends In Fostering:** Our new mentorship program for caregivers new to fostering, partners them with an experienced foster parent, providing crucial insight and support.

**Explore Fostering:** A free class that teaches adults interested in learning more about becoming foster parents both the practical and emotional aspects of fostering.

**Show Me Healthy Kids:** A free class that helps families navigate healthcare and available resources to foster families.

**Educational Classes:** We often offer one-time classes for continuing education credits, emotional support counseling, or other needed education and therapies.



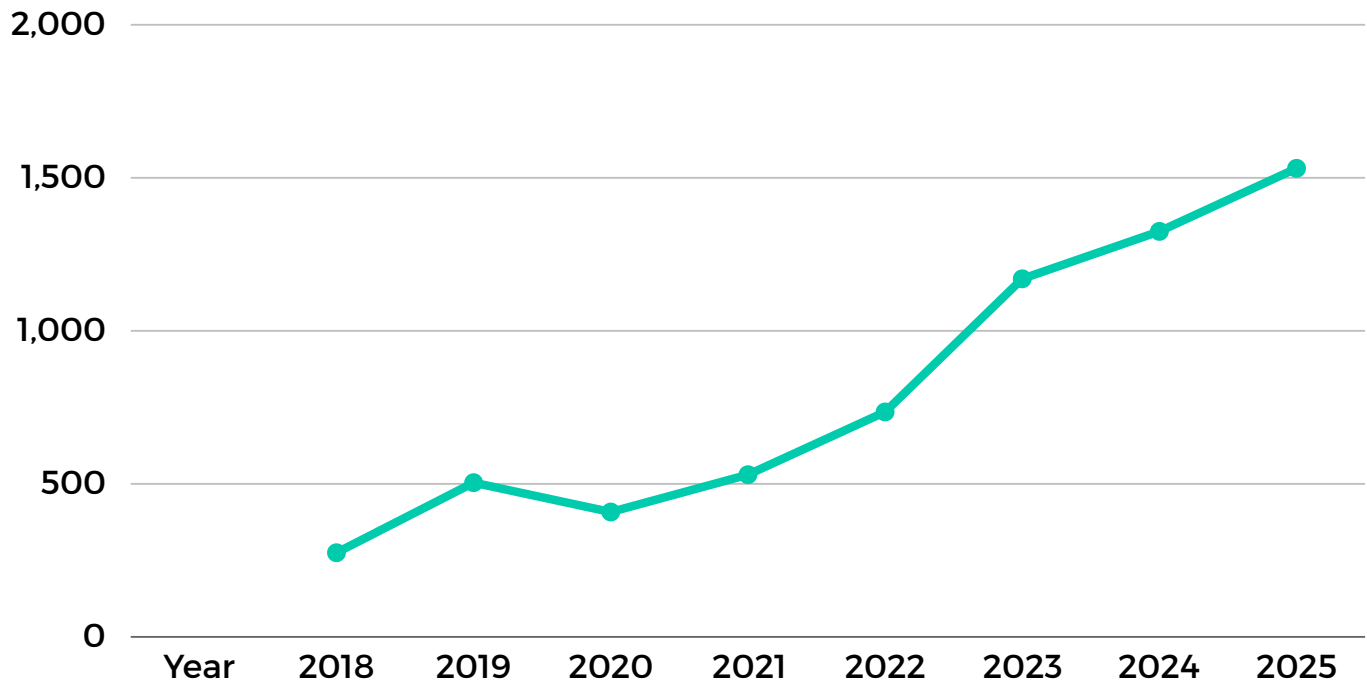
# 287

ADULTS & CHILDREN  
ATTENDED 2025  
FOSTER TOGETHER  
OUTREACH EVENTS



## CHILDREN SERVED BY YEAR

Foster Together continues to see year-over-year growth in the number of children served. After serving **1,531** children in 2025, the total number of St. Louis-area children supported by Foster Together since opening in 2018 has reached **6,478**.



Providing free clothing, car seats, beds, and other essentials empowers families to say “YES!” more often to welcoming new children into their homes.



*We would never been able to take our grandson **with out your help.***

Kinship Provider - Brad M.





## FUNDRAISING INITIATIVES

As a non-profit, Foster Together is constantly striving to grow its revenue streams through donor programs, fundraising events, community partnerships, and grant writing.

### Circle of Hope



Our Circle of Hope monthly donor initiative grew in 2025 to 30 monthly donors for an extra **\$2,175** each month to Foster Together's revenue. This reliable support provides Foster Together a foundation of **\$26,100** annually we can count on as we meet needs, fund and expand programs.

### Fundraising Events



Foster Together's largest annual fundraiser continues to be Rock of Ages, a music bingo event that saw over 400 attendees and raised an incredible **\$44,196** in 2025! Our 2026 event on February 28 is already sold out and promises to be our biggest success yet.



Our first annual Cornhole Tourney created by our newly formed Young Professionals Board on Oct. 4, 2025 was not only a lot of fun, it raised **\$8,023**. These events will continue to play a large role in our fundraising strategy.

### Community Partnerships



Foster Together continues to grow exponentially through community partnerships. These crucial organizational partnerships brought in **\$142,412** in funds donated to our programs in 2025 - an increase of 104% from 2024!

Additional small business and individual partnerships added to Foster Together's resources through in-kind donations, donation drop-off locations, collection drives, and more, totaling \$192,965.

### Grants



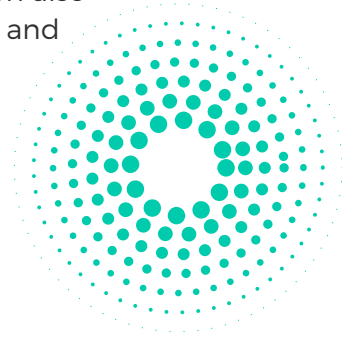
Foster Together has been incredibly blessed to have received **\$34,700** in funds from grant applications that were awarded for 2025. Identifying new grant opportunities and maintaining already identified sources will continue to be a mainstay for Foster Together's funding.





## BRANDING IMPACT & AWARENESS

Foster Together's strong and growing brand awareness—driven by strategic public relations efforts and a robust digital presence—plays a critical role in expanding awareness of our mission and services. In 2025, we continued this momentum through increased local recognition, including awards received by members of our organization, as well as record-setting growth in website traffic and social media engagement. The organization also expanded into digital advertising for the first time, further amplifying our reach and strengthening brand awareness beyond traditional word-of-mouth channels.



## 2025 SPOTLIGHTS



In 2025 Foster Together's Executive Director, Laura Storm was named a **Woman of Distinction** by the Missouri Athletic Club. In addition to being a well-deserved honor for Storm, this gave Foster Together great exposure through both the well-attended event, as well as through social media promotion, and lent immense credibility to the work being done through Foster Together.

In addition, Foster Together board member Mary Mogg-Postle was honored at the **2025 Stepping Up for Kids Awards** luncheon hosted by Vision for Children at Risk and the St. Louis Child Abuse & Neglect Network.

This event recognizes people who make a difference for children in foster, adoptive, and kinship care, which she embodies in every way both personally and professionally.

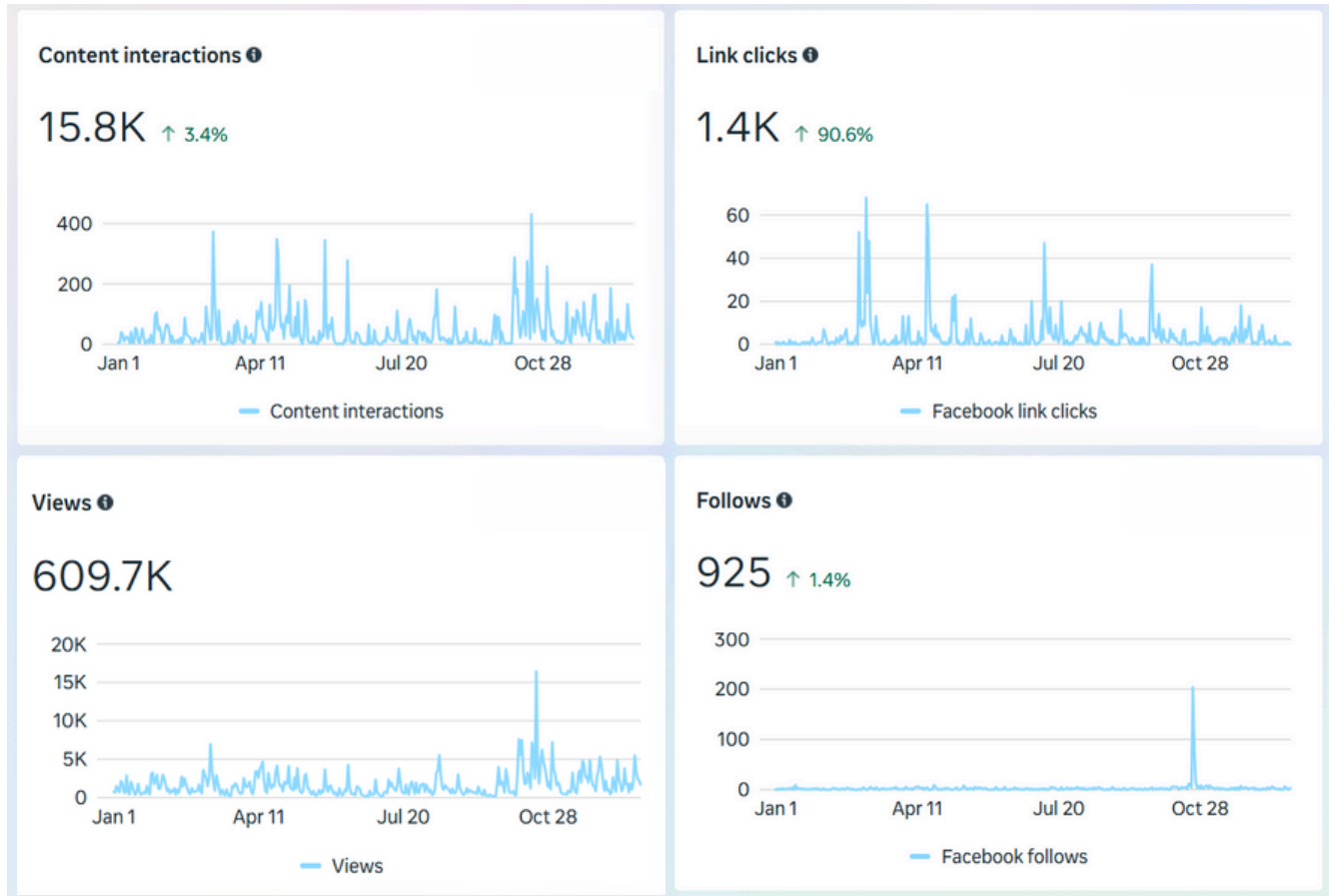


2025 also saw the launch of our Young Professionals Board - an active group of under 30-somethings that have jumped in with both feet to support Foster Together through fundraising, events, and engaging their networks of influence. The group is spearheading the Rock of Ages annual music bingo event, as well as having created our first annual Cornhole Tourney in 2025.

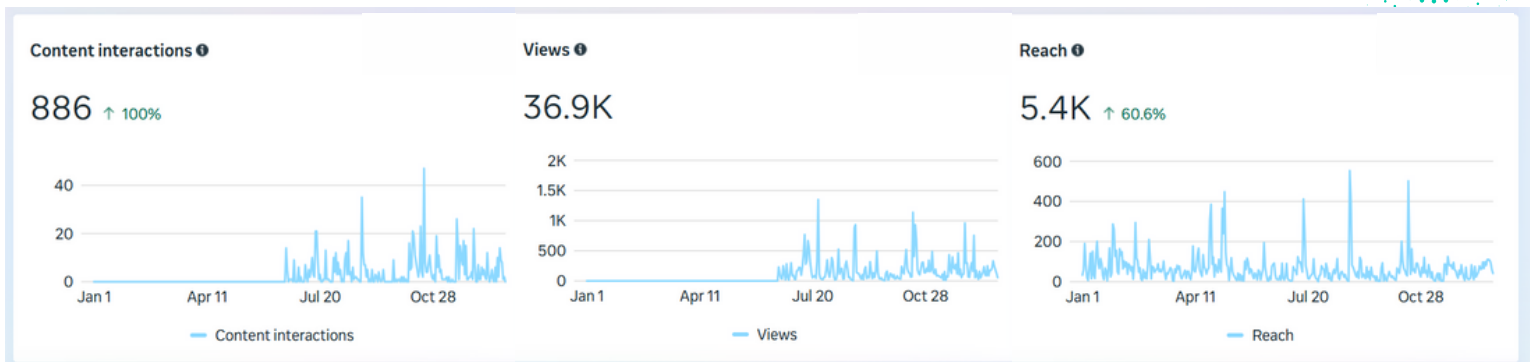


# 2025 SOCIAL MEDIA HIGHLIGHTS & SUCCESSES

## f Facebook Results 2025 vs 2024



## @ Instagram Results 2025 vs 2024





## GOOGLE BUSINESS PROFILE & WEBSITE

Having a robust online presence is crucial to being able to connect with families looking for resources for children impacted by foster care, as well as those who seek to support our non-profit. We see most people discovering us through Google

searches, where the majority of the traffic comes from searching “foster” from their mobile device. 4th quarter saw a 29.1% increase in Google Business Profile interactions from 2024, while **our website views hit a record 66,000+ in 2025, up 362% from 2024.**

### 2025 Website Stats for [www.foster-together.org](http://www.foster-together.org)

Active users	New users	Event count	Views
22K	19K	137K	66K
↑ 277.4%	↑ 232.4%	↑ 268.0%	↑ 362.1%

*With people averaging over 2 hours a day spent on social media, our online presence connects us in tangible ways, easily allowing multi-channel, two-way communication to **build awareness** and **spur action**.*



## 2026 GOALS & LOOKING FORWARD

Since its founding in 2018, Foster Together has grown beyond what many thought possible—driven by courageous leadership, an unwavering vision for the St. Louis foster community, and the hearts and hands of volunteers who believe every child and family deserves to feel supported and seen.

Under the leadership of Executive Director Laura Storm, Foster Together enters 2026 with both gratitude for what has already been achieved, and bold hope for what lies ahead. As the needs of our community continue to grow, we are committed to finding a **new facility that can serve more families**, deepening relationships with donors and volunteers who make this work possible, and expanding our impact through the launch of our first-ever gala on October 4, 2026 at the Missouri History Museum.

Looking forward, our focus remains rooted in care and connection. We will continue to strengthen new programs and hone established programs, empower compassionate volunteers, and build meaningful partnerships across our community—ensuring that foster families who have not yet found us know they are not alone. We will carry our mission forward: supporting St. Louis-area children and families by fostering hope, fostering love, and building community—always stronger when we **Foster Together**.



*Your closet is **amazing**! You help us get the basics when taking in a new placement. It eases our worries about needing too many items and spending money...it helps us focus on the **joy** and **love** for the new placement!*

*- Foster Mom Sara M.*





## CONTACT US

If you would like more information about Foster Together, we invite you to contact us at [info@foster-together.org](mailto:info@foster-together.org), visit [www.foster-together.org](http://www.foster-together.org), or call/text us at **314.789.3340**. If you'd like a digital copy of this report, please scan this QR code:



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## STAFF MEMBERS



**LAURA STORM**  
Executive Director



**EMILY STELZER**  
Director of Operations



**REBECCA KADLEZ**  
Outreach Coordinator

## BOARD MEMBERS

**JENNY ARMBRUSTER**  
Co-Chair

**JACQUELINE REDMOND**  
Co-Chair

**CATIE COSTELLO**  
Secretary

**TYLER MAZDRA**  
Events, YPB Board Chair

**RACHEL QUEEN**  
Communications

**CHRIS RODRIGUEZ**  
Development

**MICHELLE HENNESSY**  
Treasurer

**PAMELA CRANCER**  
Member

**JAN LEAL DEFUSCO**  
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**BEN FIALA**  
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**CHRISTINA HOUSTON**  
Member

**MARY MOGG-POSTLE**  
Member

**ROBERT STEPHENS**  
Member

**KEVIN WENDEL**  
Member

**SARAH MARIE WOODSON**  
Member